

2023

Report to the Community



GOLDEN GATE
NATIONAL
PARKS
CONSERVANCY

WHAT A WONDERFUL 50TH YEAR for the national parks in our backyard, all thanks to you! When we cut the butterfly ribbon to officially open Presidio Tunnel Tops in July, it was a magical day among a cascade of special moments that prove what we can accomplish together for people and parks.

Since that Opening Day, we've seen thousands of young people climb on the Outpost, peer through the Field Station, and grow at the Crissy Field Center. We've seen community groups utilize the park for festivals, fun, and reflection. And we've seen so many photos being taken of families, friends, pets, and views. Thanks to careful planning and unwavering support, Presidio Tunnel Tops is truly a place that welcomes everybody, and in turn, a bright spot of our region in 2022.

We want to capitalize on that momentum and make sure we're creating the same positive impact for people at park sites throughout the Golden Gate National Recreation Area (GGNRA), from Rancho Corral de Tierra in San Mateo to Olema Valley in Marin. Our People and Parks Forever Fund is off to a roaring start, as you've recognized the need for a new chapter. Together we'll address social inequities, tear down barriers to access, and make our parks into positive catalysts for change. Thank you for helping us create a brighter future for people in our region through the power of parks.



Chris Lehnertz
CHRIS LEHNERTZ
President & CEO



Staci Slaughter
STACI SLAUGHTER
Chair, Board of Trustees



IT'S OK TO BE YOURSELF HERE.

One thing that really touched me is kids who have trouble communicating, or maybe they have trouble expressing their needs, have this place here where they can really enjoy themselves, to climb and play.”

—**BEN LAM, ADVENTURE GUIDE**, on welcoming people to Presidio Tunnel Tops and the GGNRA. Your support has made the Adventure Guide program possible, so thank you! Learn more on the next page and parksconservancy.org/ags



Find videos, interactives, and more from this year in the parks at annualreport.parksconservancy.org

2022 IMPACT

More people, more connections

IT WAS THE YEAR OF REBOUND IN THE GGNRA—in 2022 our youth programs were full, we reopened three park stores and moved them all to seven days per week, and we welcomed 15.6 million visitors to the parks. That was even more than 2018 and 2019!

It was a big year for Crissy Field, as we celebrated the 20th anniversary of its transformation by flying kites with the community on a blue-sky day in May. In October, we welcomed “Mother of the GGNRA” Amy Meyer, Congresswoman Nancy Pelosi, and many others to celebrate 50 years of this beloved national park unit.

In 2022 we connected thousands of people to parks and advanced initiatives around climate resiliency and social justice. Here’s a sampling of all you helped accomplish in 2022:

ACCESS TO PARKS AND COMMUNITY ENGAGEMENT



- **Presidio Activator Council:** This dedicated group of leaders, activists, and artists represented Bay Area communities—many of whom have not historically felt welcomed in national parks. They helped us deliver on the promise of Presidio Tunnel Tops as a park built by the community, for the community.
- **Presidio Tunnel Tops Opening Season:** The Activators helped plan special events like Access to Adventure Day, an Environmental Justice Summit, and a Pchum Ben Celebration that helped make the park welcoming from the start.
- **Summer Stride:** We returned to in-person trips with the San Francisco Public Library in 2022. Participants learned about the Buffalo Soldiers, saw a StoryWalk with illustrator Shawn Harris at Crissy Field, and listened to Ranger Fatima’s stories around the campfire.

YOUTH LEADERSHIP AND CAREER PATHWAYS

- **Back home:** Youth programs returned to the restored Crissy Field Center along Mason St., and returned with a full slate of programming. In 2022 we supported 41,473 people through programs, resources, and engagement.
- **Adventure Guides:** In 2022 we unveiled our newest workforce development program, hiring young people (many of them graduates of our youth leadership programs) to guide visitors at Presidio Tunnel Tops. The program was a success with the public and the Adventure Guides, who formed a tight-knit community.



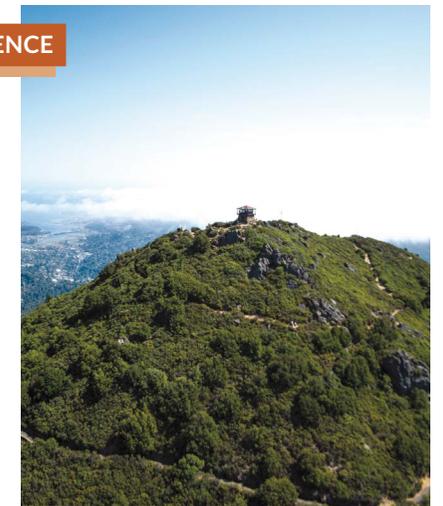
COMMUNITY SCIENCE AND STEWARDSHIP

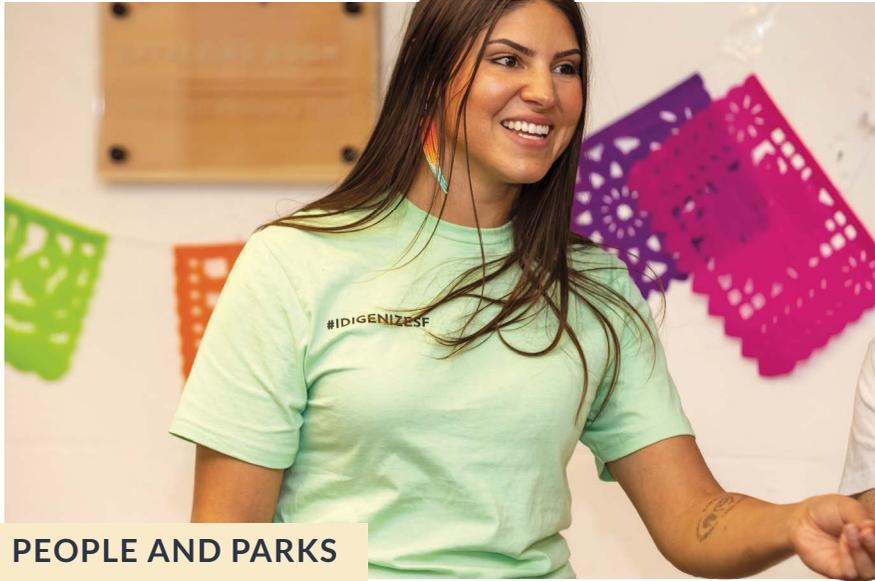
- **Tamalpais Bee Lab:** 103 community science volunteers contributed to One Tam’s inventory of the mountain’s wild bees, for a total of 374 hours of processing specimens and learning about these important pollinators.
- **Golden Gate Raptor Observatory:** In 2022, volunteers and GGRO staff recorded 16,845 raptor sightings and banded a total of 601 raptors. We’re coming up on GGRO’s 40th year, and our long-term data sets allow us to detect changes in raptor migration phenology (timing) in the Pacific Flyway, population numbers, and much more.



DESIGNING FOR CLIMATE RESILIENCE

- **Forest health:** Our One Tam program is leading the development of a regional strategy to increase forest health and resilience. We are gathering data to inform science-based decisions on forest management in Marin County.
- **Bothin Marsh:** We continue to engage the public around community-favored designs for the Evolving Shorelines project, developing nature-based approaches to adapt marsh habitat and the Mill Valley-Sausalito Multi-use Pathway (Bay Trail) to a changing climate.





PEOPLE AND PARKS

Sharaya Souza

"LAND ISN'T LAND," says Sharaya Souza (Taos Pueblo, Ute, and Kiowa). "Land, to me, is our mother, it's our earth. We are part of it and have a responsibility to steward it, to protect it no matter where we are, no matter where we're from."

Working together in the parks, we build community bonds by connecting to the land and to each other. Sharaya was a Presidio Activator and is the Executive Director of the American Indian Cultural District (AICD), an organization dedicated to honoring and building resiliency in past, present, and future generations of American Indians, creating vital community connections throughout the city.

In partnership with the Parks Conservancy, AICD hosts gardening days with their elders and community members at Black Point historic gardens. Together, we're growing coastal strawberry, angelica, and mugwort in our Presidio Nursery.

"I want people to celebrate our Native communities, for our community to have a voice, and to come together to lift it up," she says. "I hope to bring more visibility to our people so our future generations don't have to say 'we're still here.' We've always been here."

Read more from Sharaya at parksconservancy.org/sharaya

The City of San Francisco is the traditional territory of the Yelamu, a local tribe of the Ramaytush Ohlone peoples of the San Francisco peninsula. The Yelamu understood the interconnectedness of all things and maintained harmony with nature for millennia. Beginning in the 18th century, Spanish, Mexican and American colonization displaced and eradicated Native peoples across California, including the Yelamu; however, a few other Ramaytush Ohlone families did survive. We honor the original peoples of this land and work to uncover the truths of the past that shape our present and future.

PEOPLE AND PARKS FOREVER Fund™

THE NEWLY ESTABLISHED PEOPLE AND PARKS FOREVER FUND will deliver the multi-faceted benefits of the GGNRA to our entire Bay Area community. We acknowledge parks have often not been welcoming to or inclusive of Black, Indigenous, and people of color. Our goal is for everyone to feel valued and have a sense of belonging in the parks. The People and Parks Forever Fund supports park programs centered on pathways for youth, engagement in community science and stewardship, designing for climate resilience, and increased access to the parks for all. These efforts are grounded in racial and social justice principles and co-designed with communities.





OUR PUBLIC AGENCY PARTNERS



The National Park Service (NPS) is a federal agency within the U.S. Department of the Interior charged with managing the preservation and public use of America's most significant natural, scenic, historic, and cultural treasures. Established in 1916, the NPS manages 424 sites across the United States, including the Golden Gate National Recreation Area. For more information, call (415) 561-4700 or visit nps.gov/goga.

PRESIDIO TRUST

In partnership with the National Park Service and the Golden Gate National Parks Conservancy, and at no cost to taxpayers, the Presidio Trust brings alive the unique historic, natural, and recreational assets of the Presidio for the inspiration, education, health, and enjoyment of all people. For more information, call (415) 561-5300 or visit presidio.gov.

MARK BUELL
Chair, Board of Directors

JEAN S. FRASER
Chief Executive Officer

ONE TAM



In 2014, four public land agencies (the National Park Service, California State Parks, Marin County Parks, and Marin Water) partnered with the Parks Conservancy to form One Tam, which brings together their resources, talents, and philanthropic efforts to support the stewardship, conservation, and enjoyment of Mt. Tamalpais.



GOLDEN GATE BRIDGE

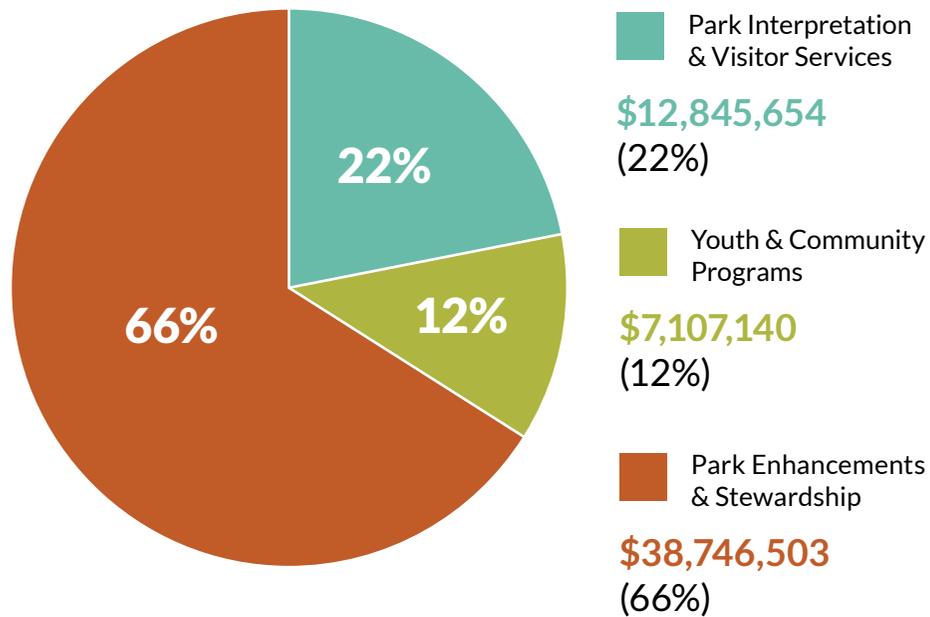
Incorporated in 1928 as a special district of the State of California to design, construct, finance, and operate the Golden Gate Bridge, the District today continues to provide safe and reliable operation, maintenance, and enhancement of the Bridge and to provide transportation services, as resources allow, for customers within the U.S. Highway 101 Golden Gate Corridor.

MICHAEL THERIAULT
President, Board of Directors

DENIS J. MULLIGAN
General Manager

Financials

Download full financial statements online at annualreport.parksconservancy.org



Total support 2022
\$58,699,297

Total support to the parks 1982-2022
\$745 million

GOLDEN GATE NATIONAL PARKS CONSERVANCY

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ON THE COVERS:

Front: Crowds gather for the Indigenous Peoples' Thanksgiving Sunrise Gathering on Alcatraz Island.
Back: A snowy egret at Bothin Marsh.

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Your support for the Parks Conservancy helps connect people to parks and engage our community in science to build climate resiliency. Thank you!

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