



# PARKS FOR ALL FOREVER





## MARIN COUNTY

**BOLINAS RIDGE** A trail along this secluded ridgeline serves as an ideal spot to survey the San Andreas Rift Zone.



**FORT BAKER** Former Army buildings have taken on new life as a LEED Gold-certified national park lodge and the home of the Institute at the Golden Gate, a Conservancy program that leverages parks for social and environmental change.

**FORT CRONKHITE** Restored ocean-side barracks house the staff of the Golden Gate Raptor Observatory and park partner organizations.

**GERBODE VALLEY** Within the folds of the Marin Headlands, this backcountry paradise feels far more remote than its proximity to the City would suggest.



**KIRBY COVE** Known for its astounding campsites, this hidden cove offers a one-of-a-kind perspective of the Golden Gate Bridge.



**MARIN HEADLANDS** These majestic hills are dotted with historic batteries and former military installations—and perches from which to spy migrating raptors.

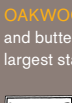


**MOUNT TAMALPAIS** This iconic peak is the focus of the Tamalpais Lands Collaborative (National Park Service, California State Parks, Marin County Parks, Marin Municipal Water District, and the Parks Conservancy).

**MUIR BEACH** This quiet beach is where Redwood Creek, a site of extensive habitat restoration, empties into the ocean.



**MUIR WOODS** Saved by the Kents and named for John Muir, this National Monument is beloved for its tall redwoods and serenity.



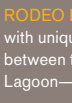
**OAKWOOD VALLEY** Coyotes, owls, and butterflies populate the parks' largest stand of oak and bay forest.



**OLEMA VALLEY** Picturesque Victorian farmhouses and idyllic trails grace this pastoral valley adjacent to Point Reyes National Seashore.



**POINT BONITA** The Point Bonita Lighthouse—moved to its current location in 1877—stands sentinel at the edge of the continent.



**RODEO BEACH** This locale, speckled with unique green and red pebbles, sits between the ocean and brackish Rodeo Lagoon—a favorite birdwatching spot.



**STINSON BEACH** One of northern California's most popular beaches, this vast stretch of white sand is a delight for swimmers, surfers, and picnickers.



**TENNESSEE VALLEY** A meandering trail winds between rolling hills to a pocket beach and a hidden cove named for the shipwreck of the SS *Tennessee*.

## SAN FRANCISCO COUNTY



**ALCATRAZ** The Rock, famous for its notorious federal prison, is also known for its seabird colonies and restored gardens once tended by residents.

**BAKER BEACH** At the western edge of the Presidio, this beach is favored by wedding photographers—and amateur shutterbugs—for picture-perfect views.

**CHINA BEACH** Named for Chinese fishermen who once plied the nearby waters, this little beach affords big-time views of the Golden Gate.



**CLIFF HOUSE** The third incarnation of this legendary San Francisco landmark features a world-class restaurant with breathtaking ocean vistas.



**CRISSY FIELD** Home to Crissy Field Center (an environmental education center), a vast meadow, and a restored marsh, the transformed Crissy Field is one of the most spectacular parks in America.



**FORT FUNSTON** Visitors enjoy beach walks and the spectacle of hang gliders taking to the sky over wind-sculpted dunes.



**FORT MASON** A key port of embarkation during World War II, this site now hosts the nonprofit Fort Mason Center, a popular hostel, Golden Gate National Parks headquarters, and Parks Conservancy offices.



**FORT POINT** Tucked under the Golden Gate Bridge, this Civil War-era fortress is admired for its magnificent masonry—best appreciated on a candlelight tour.



**LANDS END** Revitalized in recent years with enhanced trails, gorgeous overlooks, native plants, and a new visitor center, this park is a gem on San Francisco's coast.

**OCEAN BEACH** In keeping with its tradition as a recreational destination, San Francisco's western flank is great for sunset strolls.



**PRESIDIO** Established by the Spanish in 1776, this post continues to evolve as a national park with new trails, overlooks, bikeways, and the New Presidio Parklands.



**SUTRO HEIGHTS** The former lands of San Francisco mayor Adolph Sutro showcase a charming garden and the nearby ruins of his gargantuan Sutro Baths.

## SAN MATEO COUNTY

**MILAGRA RIDGE** A site of intensive stewardship activity, this lovely ridge is one of the last remaining redoubts of the endangered mission blue butterfly.

**MORI POINT** Towering bluffs overlook the Pacific—as well as a restored landscape that is home to the endangered San Francisco garter snake.

**PHLEGER ESTATE** Union Creek and remnants of 19th-century logging are landmarks in the parks' quietest redwood forest.

## RANCHO CORRAL DE TIERRA

Added to the Golden Gate National Parks in 2011, this 3,800-acre parcel is one of the largest swaths of open space on the San Mateo peninsula.



**SWEENEY RIDGE** Just as Spanish explorer Gaspar de Portolà did in 1769, visitors today can take in stunning 360-degree panoramas of San Francisco Bay.



[parksconservancy.org](http://parksconservancy.org)



[/parksconservancy](https://www.facebook.com/parksconservancy)



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# Keeping Parks **FOREVER**



2015 Report and Thank You to the Community

# GOLDEN GATE NATIONAL PARKS CONSERVANCY

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## Dear Friend of the Parks:



*Visitors share their vision for new parklands during an Off the Grid event on the Presidio Main Post in 2014*

In 2015, the National Park Service (NPS) launched a yearlong celebration leading up to the 2016 Centennial of its founding. The theme for the festivities, heralded across all 407 park units under the care of the NPS, is “Find Your Park.”

Here at the Parks Conservancy, for nearly 35 years, we have been helping people—of all ages and backgrounds, from near and far, and with recreational interests of every variety—find their park among more than 80,000 spectacular acres north and south of the Golden Gate.

Parks represent different things to different people. In the pages of this *2015 Report to the Community*, we profile just a few of the functions and roles that the Golden Gate National Parks serve for our diverse communities. We highlight how the Conservancy defines and elevates those purposes—by protecting and enhancing landscapes, restoring

wildlife habitat while preserving visitor access, offering educational and interpretive programs, developing innovative ways to connect with and understand park resources, leveraging the parks to spark social and environmental change, and fostering partnerships that fulfill a common mission.

We are proud to collaborate with the NPS; Presidio Trust; Golden Gate Bridge, Highway, and Transportation District; and our partners in the Tamalpais Lands Collaborative on this important work.

In the Golden Gate National Parks, we are fortunate to enjoy more than 30 unique park sites—from cultural treasures to natural wonders. Each visitor imbues each of these sites with his or her own meanings, memories, and special magic. Providing a space for all to do so is the cherished responsibility of those who steward public lands.

Thus we take our work on the New Presidio Parklands Project as a solemn duty—and an exciting opportunity. This extraordinary endeavor, a Presidio Trust-led effort to create a new 13-acre park atop the tunnels of the future Presidio Parkway and along Crissy Field, constitutes a once-in-a-lifetime moment, unfurling over the next few months. The Conservancy is proud to play the key role we have practiced for over three decades: making sure the community is central in making this place.

In this year and so many years past, thank you for your guidance and generous support in helping us find that purpose.

In return, we promise to help you always, always find your park.

With our most heartfelt thanks,

**MARK BUELL**  
*Chair, Board of Trustees*

**GREG MOORE**  
*President & CEO*



*Mark Buell (left) and Greg Moore*

# Parks as



## Providing restored and restorative space

Our parks are where mutual care is manifest in extraordinary lands and waters. They serve as our living room, our gym, our archive of culture, and the home for thousands of species of wildlife—including many that are rare, threatened, or endangered. At the Parks Conservancy, we help create spaces where everyone can sustainably and responsibly share in this singular place, set aside for so many shared purposes.

*OUR THANKS to: the Evelyn and Walter Haas, Jr. Fund, S. D. Bechtel, Jr. Foundation, the Fisher Family, Lisa and Douglas Goldman Fund, the Tiffany & Co. Foundation, Horace W. Goldsmith Foundation, Hellman Foundation, Koret Foundation, Mark and Maureen Jane Perry, Marin Community Foundation, California State Coastal Conservancy, California State Parks, California Wildlife Conservation Board, California Department of Fish and Wildlife, contributors to the Trails Forever Dinner, donors to the Presidio Trails match, and members of the Parks Conservancy.*



# Commons

A photograph of a modern wooden overlook with a metal railing, overlooking a lush green forest under a blue sky. The overlook features a dark metal railing with a wooden handrail. The ground is made of wooden planks. In the background, there are dense green trees and a clear blue sky.

**ENVISIONED**, alongside the Presidio Trust and the park community, the New Presidio Parklands—an epoch-defining, 13-acre parcel of public space connecting the Main Post and Crissy Field

**CONTINUED** work on the Presidio Trails, Bikeways, and Overlooks—a multi-year project to enhance visitor experiences in a world-class national park implemented with the Presidio Trust and National Park Service

**INSTALLED** the Fort Point Overlook, a vista point off the newly improved Battery East Trail, with views of the National Historic Site fortress

**FINISHED** the Pacific Way Trail at Muir Beach, as part of a major restoration effort in the lower Redwood Creek Watershed

**BEGAN** a multi-phase project to preserve and stabilize historic Alcatraz structures





Parks as



## Offering opportunities to learn and grow

With 150 miles of trails north and south of the Golden Gate, a student constantly discovers something new, just around the bend. A spirit of exploration imbues the programs of our parkwide “ladder of learning,” which teaches participants—from kindergartners to retirees—about parks, conservation, and their own innate potential. For us, education is a journey on a trail that never ends—and always inspires.



**ADVANCED** the Park Youth Collaborative with the National Park Service (NPS) and Presidio Trust to better understand the impact of parkwide education programs that serve 60,000 children and youth each year

**HOSTED**—alongside National Geographic, the NPS, and Presidio Trust—a grassroots-led species inventory during the Golden Gate BioBlitz, which brought over 9,000

community members (including 2,700 young people) to the parks for the observation of living things

**MENTORED** 18 I-YEL (Inspiring Young Emerging Leaders) high-school interns, who organized the 3rd annual “Backyard Bound” summit of youth leaders, as well as a “Pollution Palooza” event spotlighting pollution concerns

**GUIDED** 35 high schoolers from diverse backgrounds through the

six-week LINC (Linking Individuals to their Natural Community) program, which fuses restoration projects and park trips with career development and personal growth

**EDUCATED** (and delighted) 278 elementary school children through Crissy Field Center Summer Camps, which provided scholarship assistance to 54 percent of the participants

# Classrooms

*OUR THANKS to: the Evelyn and Walter Haas, Jr. Fund, S. D. Bechtel, Jr. Foundation, Pisces Foundation, Horace W. Goldsmith Foundation, David B. Gold Foundation, Gap Foundation, George F. Jewett Foundation, Kimball Foundation, Sand Hill Foundation, Silicon Valley Community Foundation, Bothin Foundation, Hall Capital Partners, NOAA, contributors to the William Kent Society Family Kampfire, and members of FOGG (Friends of the Golden Gate) and the Parks Conservancy.*



# Parks as



## Creating positive change in communities

The Golden Gate National Parks span 80,000 unforgettable acres. But we recognize that the impact of our work ripples far beyond that swath of green space—to the clinics of San Francisco, to the underserved neighborhoods of the Bay Area, to the cafés at national parklands across America, and to the imaginations of place makers all around the world who believe in the transformative power of parks.

*OUR THANKS to: Kaiser Permanente, Ayrshire Foundation, David B. Gold Foundation, and members of the Parks Conservancy.*



# Catalysts



**CONNECTED**—through the work of the Institute at the Golden Gate—over 175 San Francisco Department of Public Health providers with park rangers and staff through a program that made San Francisco the first city in the world to incorporate “park prescriptions” into its health system

**FORMED** a Bay Area Climate Literacy Collaborative that establishes a network of environmental educators to share best practices, on the heels of the Institute’s conference “Parks: The New Climate Classroom”

**ENGAGED** more than 400 community members through family-friendly wellness walks and activities, through

Healthy Parks Healthy People: Bay Area partner organizations (including the Institute at the Golden Gate and Crissy Field Center)

**DEvised** a food-cost analysis tool to support the National Park Service’s effort to implement healthier and more sustainable food service at parks across the country





# Parks as

## Encouraging expression and connection

Chinese activist and artist Ai Weiwei once said: "Art is not an end but a beginning." It is our hope that *@Large*, his groundbreaking exhibition on Alcatraz presented by the FOR-SITE Foundation, opens the door for future opportunities to showcase artistic expression in the parks. Through innovative use of the parklands as creative space, we show new and long-time visitors alike how fresh perspectives can revive the spirit. Like art: a beginning again.

*OUR THANKS to: Art patrons and supporters who visited Alcatraz and the Presidio, and members of the Parks Conservancy.*





# Canvases

**FACILITATED** *@Large: Ai Weiwei on Alcatraz*—an art exhibition of unprecedented scale on the island that attracted 896,000 visitors (many of them first-timers) to Alcatraz—alongside the FOR-SITE Foundation and National Park Service (NPS), and through the Conservancy's Art in the Parks program

**MADE** *@Large* visits possible for diverse audiences through the

*@ccess* Alcatraz program, which distributed over 7,300 free tickets to schools and community organizations

**CELEBRATED** a successful yearlong run for *Mark di Suvero at Crissy Field*, which brought eight large-scale, dramatic steel sculptures—and new visitors—to the park through a partnership with SFMOMA and the NPS

**ASSISTED** artists from the Northern California Society of Botanical Artists in the creation of a florilegium (collection of botanical paintings) featuring plants in the Alcatraz Gardens

**HELPED** facilitate We Players' park-integrated theatrical production of *Ondine* at Sutro Baths



# Parks as



## Delivering collective impact for all

Parks bring people closer together. We believe that the important work of protecting and stewarding them should do the same. That's why the Parks Conservancy is proud to work with a host of partners from the public, private, and nonprofit sectors. Here at Golden Gate, we're always looking to gather diverse and talented people of purpose and vision—on a planning document, or around a picnic table.

**GATHERED** nearly 27,000 community volunteers for service projects through the tri-agency programs of the Conservancy, National Park Service (NPS), and Presidio Trust

**ESTABLISHED** the Tamalpais Lands Collaborative (TLC) with the NPS, California State Parks, Marin County Parks, and Marin Municipal Water District to ensure a more integrated and coordinated approach to the long-term care of Mt. Tamalpais

**LAUNCHED** One Tam, the TLC's public campaign and web portal (*OneTam.org*) to inspire community participation

in a common vision for Mt. Tam, and *OurTam.org*, an online story-sharing platform produced on a pro bono basis by Goodby Silverstein & Partners

**BROUGHT** in 460 organizations—ranging from schools to tech startups and from nonprofits to corporations—for over 850 group volunteer projects across the parks

**SUPPORTED** the Presidio Trust in the ongoing restoration of the Tennessee Hollow Watershed, including improvements to the YMCA Reach and MacArthur Meadow

*OUR THANKS to: the Evelyn and Walter Haas, Jr. Fund, Horace W. Goldsmith Foundation, Matt and Janice Barger, the James Irvine Foundation, the Kingfisher Foundation, Colin and Anne Lind, Sue and Philip Marineau, Randi and Bob Fisher, S. D. Bechtel, Jr. Foundation, Lynn and Peter Wendell, Julie and Will Parish, John Atwater and Diana Nelson, John and Laura Gamble, the RBC Foundation, National Fish and Wildlife Foundation, REI, FedEx, and members of the Parks Conservancy.*



# Collaborations





# 2014 Highlights





**17,731,277** people visited the Golden Gate National Parks (total visitation to Golden Gate National Recreation Area, Fort Point National Historic Site, and Muir Woods National Monument)—making it the most popular national park unit in America

**174,186** native plants grown in six nurseries for 58 habitat restoration projects parkwide

**26,961** volunteers mobilized for park restoration, maintenance, and interpretation through the programs of the Parks Conservancy, National Park Service (NPS), and Presidio Trust—totaling 503,618 hours of service in our public lands

**25,213** raptor sightings recorded by Golden Gate Raptor Observatory “citizen scientists” while monitoring the fall migration

**20,031** schoolchildren, teens, and community members served through programming at the Crissy Field Center, the Conservancy’s urban environmental education center in partnership with the NPS and Presidio Trust

**18,351** feet of trail installed or maintained by NPS crews and Trails Forever volunteers

**9,100** visitors greeted and guided during orientations or tours of the *@Large: Ai Weiwei on Alcatraz* art exhibition

**7,853** visitors served through docent tours of the historic Alcatraz Gardens, which transitioned from Garden Conservancy management to the Parks Conservancy in 2014

**6,500** participants—many of them underserved kids enjoying their first camping trip—set a new record for Camping at the Presidio, a program in partnership with the Presidio Trust, Bay Area Wilderness Training, and the NPS

**2,434** young people introduced to the wonder of the national parks through 112 curriculum-based school field trip programs at the Crissy Field Center







## GOLDEN GATE NATIONAL PARKS

- Lands Managed by the National Park Service
- Additional Lands Within the Legislated Boundaries of the Golden Gate National Parks
- Lands Managed by the Presidio Trust
- Native Plant Nurseries



The Golden Gate National Parks are the most-visited unit in the entire national park system—with a total visitation greater than that of Yosemite, Yellowstone, Grand Canyon, and Zion combined. In 2014, nearly 18 million visitors enjoyed the natural, cultural, and historic treasures in these parks (which also include Fort Point National Historic Site and Muir Woods National Monument). These 80,000-acre parklands, part of a UNESCO Biosphere Reserve, also provide refuge to more threatened and endangered species than any other national park in the continental U.S.





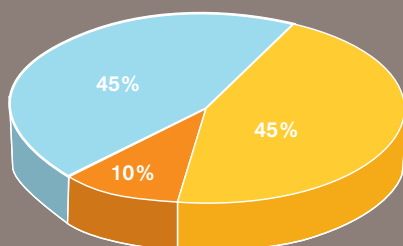
The Parks Conservancy is the nonprofit membership organization that partners with the National Park Service and Presidio Trust to preserve the Golden Gate National Parks, enhance the park visitor experience, and build a community dedicated to conserving the parks for the future. Since 1981, the Parks Conservancy has provided over \$360 million in aid for park projects, trail improvements, habitat restoration, research and conservation, volunteer and youth engagement, and interpretive and educational programs. Learn more at [parksconservancy.org](https://parksconservancy.org).



## Report to the Community

# FINANCIAL STATEMENTS

### GOLDEN GATE NATIONAL PARKS CONSERVANCY FISCAL YEAR 2014 AID TO THE PARKS



TOTAL AID 2014: \$43,379,871\*

■ Park Interpretation and Visitor Services  
\$19,567,595 (45%)

■ Park Enhancements, Restoration, and Stewardship  
\$19,561,770 (45%)

■ Youth, Volunteer, and Community Programs  
\$4,250,506 (10%)

TOTAL AID TO THE PARKS, 1982–2014:  
MORE THAN \$362 MILLION

Financial statements of the Golden Gate National Parks Conservancy are audited on an annual basis.

Copies of the complete audited financial statements are available upon request by calling the Parks Conservancy's Executive Vice President/Chief Operating Officer at (415) 561-3000.

\*Aid to the park includes all program service expenses, excluding cost of goods sold and donated services.

### Statement of Financial Position as of September 30, 2014 (with Comparative Totals for 2013)

ASSETS	2014	2013
Cash and cash equivalents	\$ 15,099,091	\$ 9,271,445
Accounts receivable, net	5,362,035	6,424,481
Contributions receivable, net	24,339,847	2,021,616
Inventories	3,481,600	3,225,917
Prepaid expenses and deposits	273,581	312,583
Investments	26,924,558	24,798,035
Furniture, fixtures, and equipment, net	576,186	711,113
Other assets, net	6,576,955	7,363,460
<b>TOTAL ASSETS</b>	<b>\$ 82,633,853</b>	<b>\$ 54,128,650</b>

### LIABILITIES AND NET ASSETS

LIABILITIES		
Accounts payable and accrued liabilities	\$ 2,672,551	\$ 3,246,888
Accrued payroll-related expenses	1,872,255	2,199,276
Grants payable	4,500,000	
Agency funds payable	509,152	519,201
Deferred revenue	1,807,062	1,578,422
Capital lease obligation		53,857
<b>Total liabilities</b>	<b>11,361,020</b>	<b>7,597,644</b>

### NET ASSETS

Unrestricted:		
Undesignated	7,745,154	9,197,607
Board-designated <sup>1</sup>	20,057,374	18,000,000
<b>Total unrestricted net assets</b>	<b>27,802,528</b>	<b>27,197,607</b>
Temporarily restricted <sup>2</sup>	37,413,710	13,276,804
Permanently restricted	6,056,595	6,056,595
<b>Total net assets</b>	<b>71,272,833</b>	<b>46,531,006</b>

<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 82,633,853</b>	<b>\$ 54,128,650</b>
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<sup>1</sup>Board-designated net assets have been set aside by the Conservancy's Board of Trustees for future park preservation and enhancement efforts that require substantial support.

<sup>2</sup>Temporarily restricted net assets represent contributions received with donor restrictions requiring the funds be used for specific projects and programs, including \$27.5 million for the New Presidio Parklands Project as of September 30, 2014.





Statement of Activities for the year ended September 30, 2014  
(with Comparative Totals for 2013)

	2014			2013 Total
	Unrestricted	Temporarily Restricted	Permanently Restricted	
<b>OPERATING SUPPORT AND REVENUE</b>				
Program revenue	\$ 33,700,466			\$ 31,854,295
Contributed income	2,398,132	\$ 30,508,937		4,554,856
Special events, net of donor benefits of \$99,600	1,033,003	123,450		1,156,250
Cooperative agreement reimbursements	4,975,268			5,109,111
Mitigation awards	49,533			58,686
Other income	143,656			128,226
Net assets released from restrictions	7,200,832	(7,200,832)		
<b>TOTAL OPERATING SUPPORT AND REVENUE</b>	<b>49,500,890</b>	<b>23,431,555</b>		<b>42,861,424</b>
<b>EXPENSES</b>				
Program services				
Park interpretation and visitor services	19,567,595			18,886,308
Park enhancements, restoration, and stewardship	19,561,770			12,947,106
Youth, volunteer, and community programs	4,250,506			3,406,968
Total program services	43,379,871			35,240,382
Management and general	5,699,514			5,735,221
Fundraising	1,627,173			2,058,371
<b>TOTAL EXPENSES</b>	<b>50,706,558</b>			<b>43,033,974</b>
Change in net assets from operations	(1,205,668)	23,431,555		(172,550)
Endowment and investment activities				
Contributed income				1,000,000
Net realized and unrealized gain on investments	1,109,011	587,505		2,306,884
Interest and dividend income	235,744	117,846		268,972
Other investment income	465,834			1,016,871
Recovery from bad debt				63,687
<b>CHANGE IN NET ASSETS</b>	<b>604,921</b>	<b>24,136,906</b>		<b>4,483,864</b>
<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>27,197,607</b>	<b>13,276,804</b>	<b>\$ 6,056,595</b>	<b>42,047,142</b>
<b>NET ASSETS, END OF YEAR</b>	<b>\$ 27,802,528</b>	<b>\$ 37,413,710</b>	<b>\$ 6,056,595</b>	<b>\$ 46,531,006</b>





# Volunteer GROUPS 2014

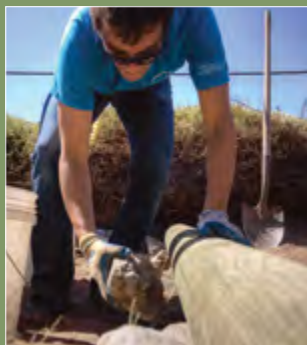
Schools, nonprofits, faith-based groups, and corporations were among the 460 organizations that helped complete vital projects in the Golden Gate National Parks through the volunteer programs of the Parks Conservancy, National Park Service, and Presidio Trust (October 1, 2013–September 30, 2014). About half of them were returning groups. Many thanks to all!

3Degrees  
7 Tepees  
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AAA of Northern California,  
Nevada & Utah Insurance  
Academy of Art University  
Accenture  
ACE Conservation Vacations  
Active Ingredients  
Adele Harrison Middle  
School  
Advance English Academy  
Aim High: Denman Middle  
School, Galileo Middle  
School, Marina Middle  
School



Alcatraz Gardens Volunteers  
Alcatraz Interpretation and  
Education Volunteers  
Alcatraz Waterbird Docents  
Alite Designs  
Allen Matkins Leck Gamble  
Mallory & Natsis LLP  
Allianz Global Investors  
American Hiking Society  
American Institute for  
Research  
American Legion  
American Society of Civil  
Engineers–Young Member  
Forum  
AmeriCorps  
Antelope High School

APAC Customer Services  
AppDynamics  
Apple, Inc.  
Applied Analytix  
Aquarium of the Bay  
Archaeology Lab and  
Stewardship Volunteers  
Arjun and Friends  
Armanino  
Art in the Parks  
Arthur Jackson Residential  
Adult Program  
Atlassian  
Autodesk  
AvalonBay Communities, Inc.  
Bain & Co.  
Banana Republic  
Bay Area Ridge Trail Council  
Bay Model  
Bay School of San Francisco  
Beach Program Volunteers  
Bentley Upper School  
Berkeley School  
Beta Gamma Sigma, Inc.  
Black & Veatch  
Blackbaud, Inc.  
Blazing Saddles Bike  
Rentals & Tours  
Blood Centers of the Pacific  
Booking.com  
Boston Consulting Group  
Boy Scouts of America  
Brambles  
Brandon Racer and Friends  
Bridgemen



Bridges, Inc.  
BrightRoll  
Bubba Gump Shrimp Co.  
Buckelew Programs  
BuildOn  
Burlingame High School  
Business for Social  
Responsibility  
Cal Poly (SLO) Alumni  
Association  
California Academy of  
Sciences  
California Coastal  
Commission  
California Conservation  
Corps  
California Department of  
Fish and Wildlife  
California State University,  
Chico  
Camp Tawonga  
Campus  
Castlight Health, Inc.  
Cathedral School for Boys  
Causes  
Center for Volunteer and  
Nonprofit Leadership  
of Marin  
Children's Day School  
Chinese American  
International School  
Chubb Group of Insurance  
Companies  
Citrix Systems  
City CarShare  
City College of San Francisco  
Claire Lilienthal School  
Clif Bar  
Coliseum College Prep  
Academy  
College of Marin  
College of San Mateo  
Congregation Beth Am  
Congregation Emanu-El  
Conservation Corps  
North Bay

Consulate-General of Japan  
Convent Elementary School  
Convent of the Sacred Heart  
School  
Cornerstone Academy  
Cornerstone Evangelical  
Baptist Church



Cornerstone Trinity Baptist  
Church  
Creative Arts Charter School  
Credit Karma  
Credit Suisse  
Creswell High School  
Crissy Field Center  
Volunteers: Outreach  
and Education,  
Public Programs, and  
Administration  
Crissy Field Center Youth  
Programs: Camping at the  
Presidio (CAP), Inspiring  
Young Emerging Leaders  
(I-YEL), Summer Camp  
Counselors-in-Training,  
and Urban Trailblazers  
(UTB)  
Crystal Geyser  
Cub Scouts of America  
Cultural Resources  
Volunteers: Alcatraz and  
Marin Headlands  
CuriOdyssey  
Dartmouth Club of Greater  
San Francisco  
De Marillac Academy



Deloitte  
Design Volunteers-In-Parks,  
Park Photographers, and  
Headlands Center for the  
Arts  
Discovery Digital Networks  
eBay Marketplaces  
eCademy Charter at  
Crane School  
Education Outside  
El Camino High School  
Endangered Species  
Coalition  
English Studies Institute  
Ernst & Young  
Esurance Insurance  
Services, Inc.  
Ex'pression College for  
Digital Arts  
Facebook  
Fairmont Hotels  
Faith Ringgold School of  
Arts and Science  
Fashion Institute of  
Design & Merchandising  
FedEx  
Fehr and Peers  
FHA-HERO: The California  
Affiliate of Family, Career  
and Community Leaders  
of America  
Fireman's Fund Insurance  
Company  
First Congregational Church  
Foothill College  
FOR-SITE Foundation  
Fort Funston Nursery and  
Stewardship  
Fort Mason Residents  
Fort Mason Visitor  
Center, Special Park  
Uses Group (SPUG), and  
Environmental/Safety  
Programs Volunteers  
Fort Point Interpretation and  
Education Volunteers  
Foster City Elementary  
School



Galileo Academy of Science  
and Technology  
Gandhi and Aharma Wedding  
Party - Group Program  
Gap, Inc.  
Gateway Learning Group  
Gateway Middle School  
Gay & Lesbian Sierrans  
Gay for Good  
Genentech  
Girl Scouts of the USA  
Girls Gone Good  
GISSV  
Glumac  
GOGA Landscape and  
Maintenance Volunteers  
(San Francisco Shoreline)  
Golden Gate Mothers Group  
Golden Gate Raptor  
Observatory Volunteers  
Golden Gate Trail Crew, Teens  
on Trails (Trails Forever)  
Golden State Warriors  
Goldman Sachs  
Gonzaga University  
Google  
Great Place to Work Institute  
GreenPlay Camp  
Greenwood School  
Groopt  
Gulf of the Farallones  
National Marine Sanctuary  
Habitat for Humanity  
Habitat Restoration Team  
& Invasive Plant Patrol  
Volunteers  
Hall Capital Partners, LLC  
HandsOn Bay Area (HOBA)  
HandsOn Network  
Helen Diller Family  
Preschool  
Herbert Hoover Middle  
School  
Hillcrest Elementary School  
Hilldale School  
Home Away From  
Homelessness  
Homestead High School  
Hoover Middle School  
Hornblower Cruises and  
Events  
Iglesia de Jesucristo  
ILSC San Francisco  
Insurance Industry  
Charitable Foundation  
InterContinental Hotel  
International High School

International Order of the  
Rainbow for Girls  
Invasive Species Early  
Detection Program  
(Weedwatchers)  
Iraq and Afghanistan  
Veterans of America  
Irvington High School  
Jane Goodall Institute  
Japan Society of Northern  
California  
Japantown Youth Leaders  
Jewish Community Centers  
Jewish Community  
Federation  
John Muir National  
Historic Site  
John Swett High School  
Jose Ortega Elementary  
School  
JROTC (Junior Reserve  
Officers' Training Corps),  
San Francisco High  
Schools  
Junior Rangers, National  
Park Service  
Kabbage, Inc.  
Kids Adopt a Beach Day  
Kittredge School  
KPMG LLP  
Kulesa Faul, Inc.  
Lake Canyon Elementary  
School  
Latitude 38 Parrotheads  
Law Enforcement Volunteers:  
Horse Patrol, Junior  
Lifeguard, Park Police,  
Search & Rescue  
Lending Club  
Levi Strauss & Co.  
Lick Wilmerding High School  
Lincoln High School  
LinkedIn  
Literacy for Environmental  
Justice (LEJ)  
Lithium Technologies  
Live Oak School  
Lookout, Inc.  
Lowell High School  
Lycée Français de San  
Francisco  
Marin Country Day School  
Marin Headlands Nursery  
and Stewardship  
Volunteers  
Marin Headlands Visitor  
Center, Interpretation, and  
Education (includes Battery  
Townsley, Nike Missile Site,  
Point Bonita)  
Marin Shabbat - Community  
Group  
Marine Mammal Center  
Marjorie H. Tobias  
Elementary School  
Marketwired  
Marriott Hotel

Martin Luther King Jr.  
Academy  
Mercer  
Mercy High School  
Method  
mFoundry  
Michael Strickland and  
Friends  
Michigan State Alumni  
Association  
Mission Dolores Academy  
Moishe House Palo Alto  
Morrison & Foerster LLP  
MRM//McCann  
Muir Woods Trading  
Company  
Muir Woods Visitor Center,  
Interpretation, and  
Education Volunteers  
Muscat Scholars Program  
(MSP)



National Charity League  
National Environmental  
Education Foundation  
(NEEF)  
National Park Foundation  
New Relic  
New Resource Bank  
Niagara Parks School of  
Horticulture  
Nitro Software, Inc.  
NorCal Hikers Meetup Group  
Novartis  
Oakland Military Institute  
Oceana High School  
Office of Economic and  
Workforce Development  
Okta  
Old Navy  
O'Melveny & Myers LLP  
OpenDNS  
Optum EAP  
Oracle  
Orinda Academy  
Orrick  
Our Lady of Perpetual Help  
School  
Pacific Forest and Watershed  
Lands Stewardship Council  
Pacific Primary  
Pacific West Regional Office  
Pacifica Beach Coalition  
Pacifica Garden Club



Freed Associates  
French American School  
Friends of the Golden Gate  
Fusion Academy San  
Francisco  
FuzeBox, Inc.



Pacifica Neighborhood  
Park Stewardship Volunteers:  
Marin, San Francisco, San  
Mateo, and Oceana Nursery  
Park Stewardship Youth  
Programs: Linking  
Individuals to their Natural  
Community (LINC)  
PG&E  
PHD Network  
Playworks  
Pocket Gems, Inc.

Ricoh  
Roosevelt Middle School  
Rosie the Riveter WWII  
Home Front National  
Historical Park  
Rustic Bakery  
Sacred Heart Cathedral  
Preparatory  
Sage Educators  
Saint Anthony - Immaculate  
Conception School  
Salesforce.com

Scientific Certification  
Systems  
Selwyn School  
Sephora  
SF Real Estate Solutions  
Shute, Mihaly  
& Weinberger LLP  
Sierra Club  
Silver Spring Network  
Skyline College  
Slide Ranch  
SMART  
Snowy Plover Volunteers  
(Plover Patrollers)  
Softchoice  
Sonoma State University  
South San Francisco High  
School  
Southern Marin Mothers'  
Club  
St. Charles School  
St. Philip the Apostle School  
Stanbridge Academy  
Stanford University  
Steve's Birthday -  
Community Group  
Stratford School  
Stuart Hall High School  
Student Conservation  
Association  
Surfrider Foundation  
Symantec  
Take Pride in America  
Team Red, White, and  
Blue - San Francisco  
Team Rubicon  
Tehiyah Day School  
Tennessee Valley Nursery  
and Stewardship  
Volunteers  
Terra Linda Montessori  
The Arc of San Francisco  
The Art Institute of  
California, San Francisco  
The diaTribe Foundation  
The Garden Academy in  
Bay Point  
The Mission Continues  
Bay Area  
The Nielsen Company  
The North American Marine  
Environment Protection  
Association  
The North Face  
The Ohio State University

The San Francisco School  
Tiffany's Dance Academy  
Town School for Boys  
Toyota Motor Sales  
Treasure Island Job Corps  
Triage Consulting Group  
Trout Unlimited  
Trulia  
Twice  
Twitch  
U.S. Coast Guard  
U.S. State Department  
International Visitor  
Leadership Program  
United Airlines, Inc.  
United Way of the Bay Area  
University of California,  
Berkeley  
University of California,  
Davis  
University of California,  
San Francisco  
University of Michigan  
University of San Francisco  
University of the Pacific  
University of Washington  
Validant  
Vallemar School  
Venture Out  
Verizon  
Veterans of Foreign Wars  
USA  
Visa  
VMWare  
Volunteer Centers of the  
Bay Area  
Volunteer Programs  
Administration and  
Management Volunteers  
VolunteerMatch  
Wagstaff  
Walmart  
Waves Not Plastic  
Wells Fargo  
Wells Fargo Bank Law  
Department  
Westborough Middle School  
Westminster Presbyterian  
Church  
Westmoor High School  
Whole Foods Market and  
Vendors  
Wildlife Society  
Williams Lea  
Williams-Sonoma, Inc.  
Women Helping All People  
Workday  
XL Group  
Yahoo!, Inc.  
Yale University Alumni  
YMCAs: Point Bonita,  
Presidio, San Francisco  
YouthQuake  
YP Holdings  
Zach Pine Earth Day Nature  
Sculpture  
Zurich Insurance Group



Pomona College  
Pottery Barn  
Presidio and Lands End  
Interpretation, Public  
Programs, Education, and  
Visitor Service Volunteers  
(includes Battery  
Chamberlin)  
Presidio Hill School  
Presidio Knolls School  
Presidio Park Stewards,  
Presidio Plant Patrol, and  
Rare Plant Patrol  
Presidio Plant Nursery,  
Compost, and Community  
Gardens Volunteers  
Presidio Trust  
Presidio Trust Campground  
Stewards  
Presidio Trust Forest,  
Grounds, and Trail  
Stewards  
Presidio Trust Sustainability  
Volunteers  
Presidio YMCA: Malcolm X  
Elementary School  
Prophet  
Protiviti  
Providence College  
Quantcast  
RBC Wealth Management  
Recology  
Redwood Creek Nursery and  
Stewardship Volunteers  
REI  
Richardson Bay Audubon  
Center & Sanctuary

San Domenico High School  
San Francisco Art Institute  
San Francisco Baykeeper  
San Francisco Clean City  
Coalition  
San Francisco Community  
Clean Team  
San Francisco Community  
Clinic Consortium  
San Francisco Community  
School  
San Francisco Day School  
San Francisco Department  
of Public Works  
San Francisco Department  
of the Environment  
San Francisco Flex Academy  
San Francisco Friends  
School  
San Francisco Maritime  
National Historical Park  
San Francisco Public  
Utilities Commission  
San Francisco Recreation  
and Park Department  
San Francisco Schoolhouse  
San Francisco State  
University  
San Francisco Triathlon Club  
San Francisco Volunteer  
Connect  
San Francisco Waldorf  
School  
San Francisco YouthWorks  
San Rafael High School  
Sanchez Elementary School  
Santa Clara University





# Creating Parks **FOR ALL**



Making the New Presidio Parklands





We are shaping a world-class public space that connects Crissy Field and the Main Post, welcomes people of all backgrounds to learn and play, and establishes the Presidio as a definitive 21st century national park. A rich history of public support and philanthropy has made the Presidio the gem it is today—let's carry forward this tradition and legacy.

# IT'S YOUR PLACE. NOW'S YOUR TIME.

JOIN US FOR A  
ONCE-IN-A-LIFETIME  
OPPORTUNITY:  
THE NEW PRESIDIO  
PARKLANDS PROJECT.

1990  
2001  
2007  
2013  
today

A coalition of local and national leaders came together to meet the challenge and opportunity of converting a former Army post into a national park.

Crissy Field was transformed from desolate rubble into a beloved shoreline park, with a lead gift from the Evelyn and Walter Haas, Jr. Fund and contributions from people all over the Bay Area.

Another lead gift from the Haas, Jr. Fund inspired a public campaign to complete a network of trails, bikeways, and overlooks across the Presidio, and expand and improve the Rob Hill Campground.

Thanks to your contributions to vital projects and programs, the Presidio has been transformed into a national park, with the Presidio Trust attaining its financial self-sufficiency as required by Congress—and thus saving this historic place for all time.

Through extensive community input advising the early designs of James Corner Field Operations (the lead design firm for this project), and your generous support, we are creating a signature place that reaffirms the Presidio as a new kind of park, for a new diversity of visitors, for the new century and beyond.





Photo courtesy of Caltrans

## THE NEW PRESIDIO PARKLANDS PROJECT

- 13 total acres, connecting Crissy Field with the Main Post
- 10 acres of new public space, atop the tunnels of the new Presidio Parkway
- 3 acres of education and fun for youth and families in play spaces, gardens, and the learning landscape of the Crissy Field Center
- A new Presidio Visitor Center and plaza

Learn about donor recognition opportunities for leadership gifts that ensure your legacy—like this landmark gem in the making—will be cherished for generations to come. For details on this project and opportunities to participate, visit [newpresidioparklands.org](http://newpresidioparklands.org).

## OUR THANKS

Many thanks to these individuals and foundations for their early leadership support of the New Presidio Parklands Project.

S. D. Bechtel, Jr. Foundation  
The Fisher Family  
Horace W. Goldsmith Foundation  
Lisa and Douglas Goldman Fund  
Hellman Foundation  
Koret Foundation  
Mark and Mauree Jane Perry





“This is an extremely significant opportunity for the people of San Francisco to create a dramatic new legacy for future generations.”

—James Corner, Founder and Director, Field Operations, lead design team that also designed the High Line in New York

HELP US MAKE  
A PLACE TO

enjoy  
explore  
discover  
play  
learn  
gather  
celebrate  
remember  
love



Thanks to the generosity of our park supporters, we are well on our way to raising the philanthropic funds needed to realize this extraordinary project.

Don't miss this park-making, epoch-defining moment—a rare chance to leave a lasting legacy across an unforgettable new landscape.

To contribute to this project and learn about enduring recognition opportunities for your gift:

[newpresidioparklands.org/donate](http://newpresidioparklands.org/donate)

(415) 561-3050

[kmorelli@parksconservancy.org](mailto:kmorelli@parksconservancy.org)

The Presidio Trust is the lead agency for the New Presidio Parklands Project, supported by the ongoing partnership with the Golden Gate National Parks Conservancy and the National Park Service.



Presidio  
Trust



► On the cover: Crissy Field Center and Park Stewardship interns and educators represent the bridge to the parks' future (photo by Paul Myers)

## OUR PUBLIC AGENCY PARTNERS



### NATIONAL PARK SERVICE

The National Park Service (NPS) is a federal agency within the U.S. Department of the Interior charged with managing the preservation and public use of America's most significant natural, scenic, historic, and cultural treasures. Established in 1916, the NPS manages 407 sites across the U.S. — including the Golden Gate National Parks. For more information, call (415) 561-4700 or visit [nps.gov/goga](http://nps.gov/goga).

#### CHRISTINE LEHNERTZ

*General Superintendent,  
Golden Gate National Recreation Area*

#### HOWARD LEVITT

*Director of Communications & Partnerships;  
Liaison to the Parks Conservancy*



### GOLDEN GATE BRIDGE, HIGHWAY, AND TRANSPORTATION DISTRICT

Incorporated in 1928 as a special district of the State of California to design, construct, finance, and operate the Golden Gate Bridge, the District today continues to provide safe and reliable operation, maintenance, and enhancement of the Bridge and to provide transportation services, as resources allow, for customers within the U.S. Highway 101 Golden Gate Corridor.

#### DICK GROSBOLL

*President, Board of Directors*

#### DENIS J. MULLIGAN

*General Manager*



## Presidio Trust

### PRESIDIO TRUST

Responsible for the transformation of the Presidio from a historic Army post into a premier national park that is financially self-sustaining, the Trust is leading the nation's largest historic preservation project, restoring the park's buildings and landscapes, and creating innovative programs. For more information, call (415) 561-5300 or visit [presidio.gov](http://presidio.gov).

#### NANCY HELLMAN BECHTLE

*Chair, Board of Directors*

#### CRAIG MIDDLETON

*Executive Director*



MARIN MUNICIPAL  
WATER DISTRICT



### TAMALPAIS LANDS COLLABORATIVE

In 2014, four public land agencies (National Park Service, California State Parks, Marin County Parks, and the Marin Municipal Water District) teamed with the Parks Conservancy to form the Tamalpais Lands Collaborative—an initiative that brings together their resources, talents, and philanthropic efforts to support the stewardship, conservation, and enjoyment of Mt. Tamalpais.



### GOLDEN GATE NATIONAL PARKS CONSERVANCY

201 Fort Mason  
San Francisco, CA 94123  
(415) 561-3000  
[parksconservancy.org](http://parksconservancy.org)  
[#parks4all](https://www.instagram.com/parks4all)



#### MARK BUELL

*Chair, Board of Trustees*

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*President & CEO*

### ANNUAL REPORT CREDITS

*Art Director:* Ellen Fortier

*Writer/Editor:* Michael Hsu

*Production Artist:* Ann Joyce

*Cover Photo:* Paul Myers

*Back Cover Photo:* Alison Taggart-Barone

*Additional Photography:* Mason Cummings,

Maria Durana, Charlotte Fiorito and

R. Snively (Compass Photographers),

Paul Myers, Alison Taggart-Barone, Kirke

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*Park Icons:* © Michael Schwab



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**MORE ONLINE** [parksconservancy.org/annual15](http://parksconservancy.org/annual15)

Visit [parksconservancy.org/annual15](http://parksconservancy.org/annual15) for in-depth videos, interactive features, and an infographic of volunteer accomplishments in 2014.





PARKS FOR ALL FOREVER™

201 Fort Mason, San Francisco, CA 94123 (415) 561-3000 [parksconservancy.org](https://www.parksconservancy.org)